

Message Text

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PAGE 01 QUITO 02339 082110Z

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ACTION CU-04

INFO OCT-01 ARA-10 ISO-00 /015 W
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R 082035Z APR 74

FM AMEMBASSY QUITO

TO USIA WASHDC

INFO SECSTATE WASHDC 0645

LIMITED OFFICIAL USE QUITO 2339

USIAC

FOR: ILA/ESTES; SECSTATE FOR CU/ARA

E.O. 11652: N/A

SUBJ: ANDEAN COOP - AGRICULTURAL SEMINAR

REF: A. USIA 5151; B. USIA 6600; C. STATE 65858; D. USIA 6683

1. I REALIZE THAT ON THE SURFACE STRASMA "WOULD BE EXCELLENT SPEAKER" FOR OUR SEMINAR; BUT IF YOU HAVE READ EMBASSY CABLES LATELY, YOU MUST BE AWARE THAT AGRICULTURE IS ABOUT THE MOST SENSITIVE ISSUE IN ECUADOR AT THE MOMENT.

2. WE HAVE OBTAINED CO-SPONSORSHIP OF (A) THE NEW MINISTER OF AGRICULTURE, HIS PRECEDESSOR HAVING FALLEN BECAUSE HE AROUSED OPPOSITION OF LANDOWNERS, AND (B) THE CHAMBER OF AGRICULTURE. BOTH CO-SPONSORS INSIST THAT SEMINAR MUST MAINTAIN HIGH SCIENTIFIC, TECHNOLOGICAL LEVEL AND NOT STRAY INTO LAND REFORM OR GENERAL DISCUSSION OF AGRICULTURAL POLICIES. THE WILL NOT SPONSOR UNDER ANY OTHER CONDITION. EMBASSY AND USIS FEEL SAME WAY.

3. OF STRASMA'S FIELDS OF EXPERTISE, HIS LECTURE ON MARKETING INTERESTS US. IF HE CAN CONFINE HIMSELF TO MARKETING AND OTHER TOPICS WITH A PRACTICAL ORIENTATION, WITHOUT LAND REFORM OR GENERAL AGRICULTURAL POLICIES, WE WOULD BE GLAD TO SCHEDULE HIM FOR THE SEMINAR.

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4. COULD YOU KINDLY SOUND OUT STRAMSA TO MEE IF HE WOULD LIKE TO APPEAR UNDER THESE CIRCUMSTANCES? LET US KNOW HIS REACTION SSONEST AND WHAT TOPICS HE MIGHT HANDLE.

5. CONCERNING DATES, WE CANNOT SCHEDULE SEMINAR LATER THAN TIME ALREADY SET, JUNE 24-28, FOR BOTH QUITO AND GUAYAQUIL.

6. WHEN WE HAVE YOUR ANSWER TO THIS TELEGRAM, WE CAN TAKE UP QUESTION OF SCHEDULING STRASMA AT ECUADOREAN INSTITUTE OF HIGHER NATIONAL STUDIES, AS REQUESTED IN REFTEL D. BELL

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 08 APR 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: MorefiRH
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974QUITO02339
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740080-0355
From: QUITO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740458/aaaacbdr.tel
Line Count: 72
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION CU
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: A. USIA 5151; B. USIA 6600; C. STATE
Review Action: RELEASED, APPROVED
Review Authority: MorefiRH
Review Comment: n/a
Review Content Flags:
Review Date: 12 SEP 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <12 SEP 2002 by WorrelSW>; APPROVED <12-Sep-2002 by MorefiRH>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: ANDEAN COOP - AGRICULTURAL SEMINAR
TAGS: OCON
To: USIA
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005